



Her soccer dreams
didn't change.
Her brain did.

Not all obesity is the same. Injury to the hypothalamus can cause **acquired hypothalamic obesity**, a challenging, long-term disease demanding specialized support and management.

Rhythm[®]
PHARMACEUTICALS



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Acquired HO

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Hyperphagia
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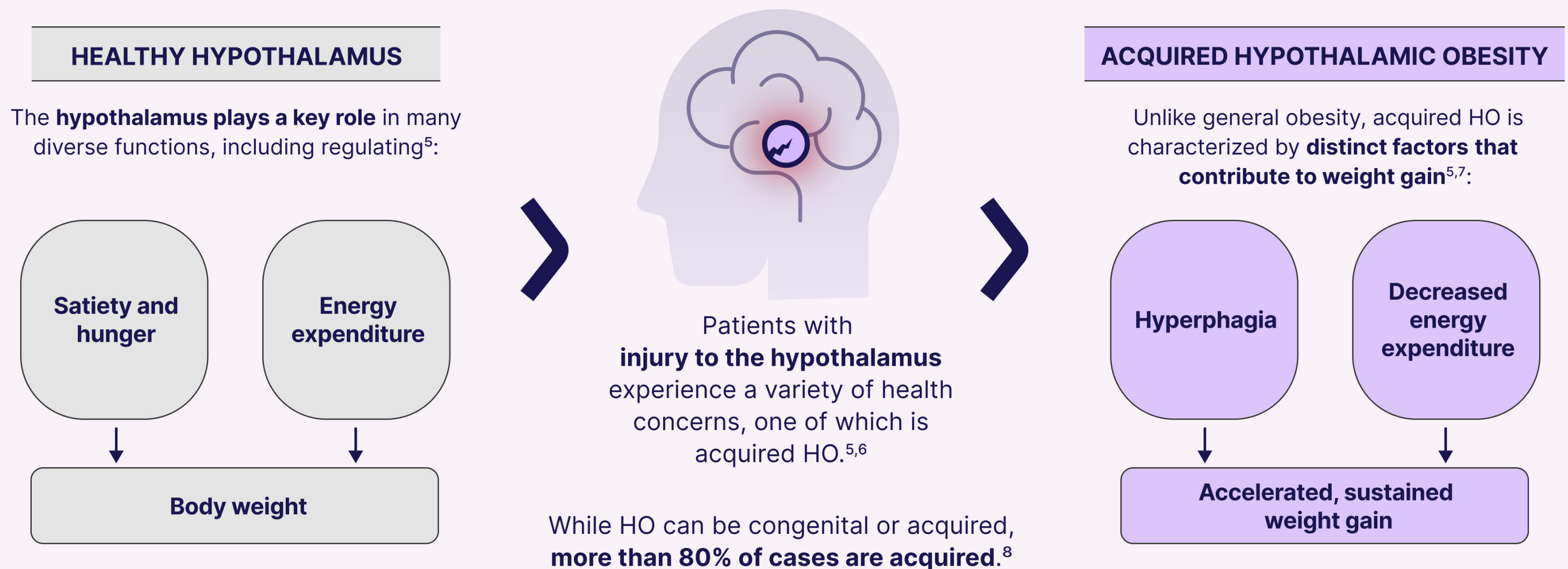
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Summary

Acquired hypothalamic obesity (HO) is a unique form of obesity caused by injury to the hypothalamus¹⁻⁴

Acquired HO is characterized by accelerated and sustained weight gain.¹⁻⁴



There are several causes of acquired hypothalamic obesity (HO)⁸



KNOWN COMMON CAUSES⁸:

- **Brain tumors**, including craniopharyngioma, astrocytoma, and macroadenoma of the pituitary
- **Brain tumor treatment**, including surgical resection and radiotherapy

OTHER CAUSES⁸:

- Traumatic brain injury
- Stroke
- Disorders that cause inflammation to the hypothalamus

Know who is at risk—acquired HO occurs in up to **75% of patients with craniopharyngioma** following treatment.⁹



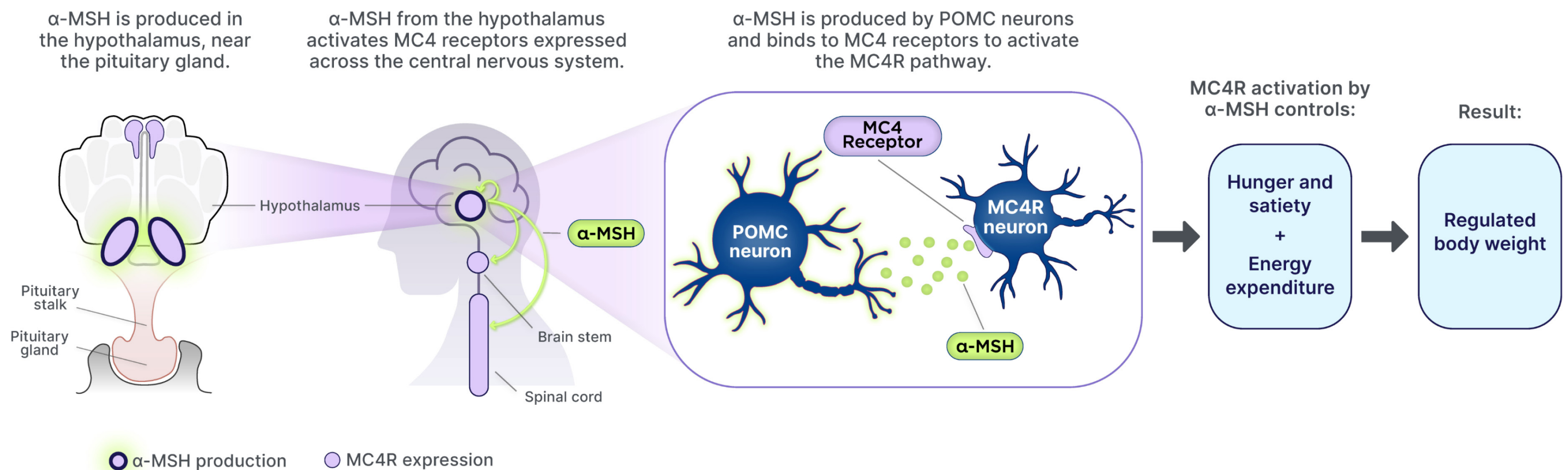
Acquired hypothalamic obesity (HO) has an underlying pathophysiology that distinguishes it from general obesity¹⁻⁴

Acquired HO can occur when hypothalamic injury impairs MC4R pathway function.¹⁻⁴

Functional MC4R pathway activity

Impaired MC4R pathway activity

The MC4R pathway regulates hunger, satiety, and energy expenditure.¹⁰⁻¹²



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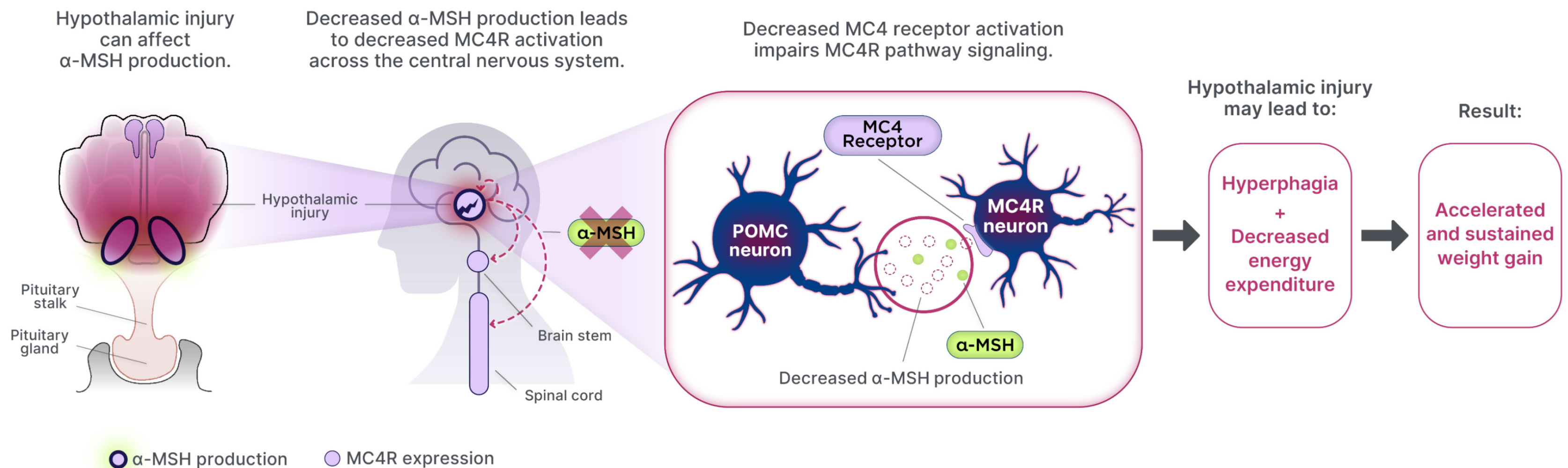
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Functional MC4R pathway activity

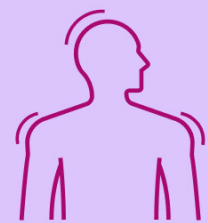
Impaired MC4R pathway activity

Injury to the hypothalamus can disrupt MC4R pathway signaling, ultimately leading to accelerated and sustained weight gain.^{1-4,13,14}



Acquired hypothalamic obesity (HO) carries significant, long-term burden for people with hypothalamic injury^{14,15}

There is a strong and significant correlation between increased weight and decreased quality of life for patients with acquired HO and their caregivers.^{13,14}



Physical burden

Significant burden on patients' and caregivers' day-to-day lives^{13,14}:

- Hyperphagia
- Chronic fatigue
- Decreased physical activity
- Weight gain, even in the absence of increased caloric intake



Emotional burden

Distressing emotional and social challenges for patients^{13,14}:

- Poor body image perceptions
- Fewer positive social interactions
- Negative impact on mental health
- Frustration due to difficulty losing weight

SEE THE LONG-TERM EFFECTS IN CRANIOPHARYNGIOMA SURVIVORS



TAP TO SEE DATA



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Acquired hypothalamic obesity is a major risk factor for related morbidity and mortality.^{6,15}

“When you're actively watching your child suffer, it's pretty impactful on [your] wellbeing. It's... the grief, the sadness, the fear for **what this means for his future health, both physical health and mental health.**”

– CAREGIVER OF AN INDIVIDUAL LIVING WITH ACQUIRED HO

LONG-TERM EFFECTS OF OBESITY-RELATED SEQUELAE IN CRANIOPHARYNGIOMA SURVIVORS^{16–18}

52%

Nonalcoholic fatty liver disease

40%

Hypertension

46%

Sleep apnea

34%

Glycemic disturbance

43%

Dyslipidemia

22%

Cardiovascular disease



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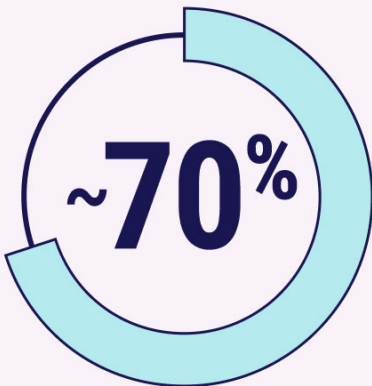
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Hyperphagia contributes significantly to patient and caregiver burden in acquired hypothalamic obesity (HO)¹³

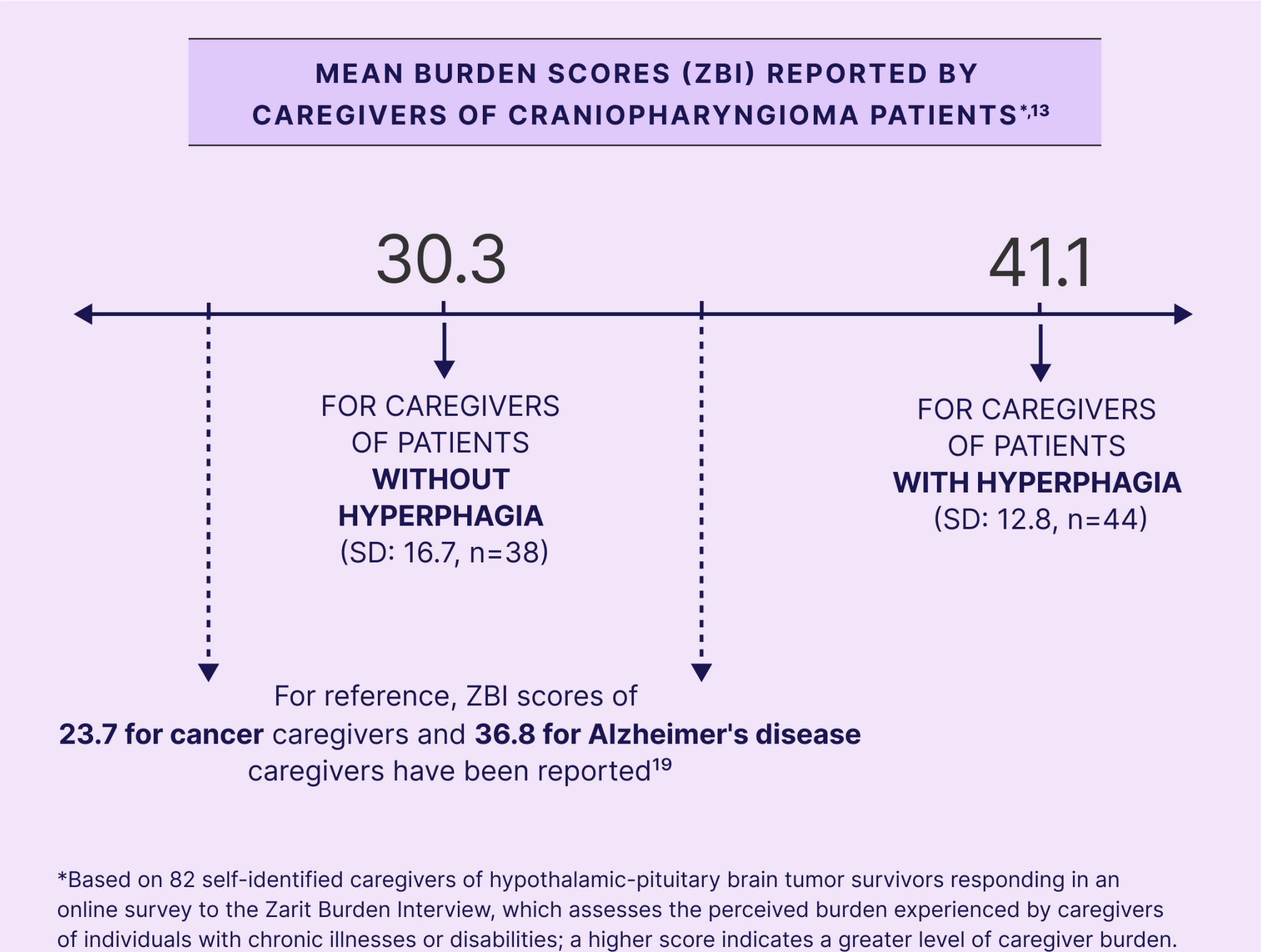
Hyperphagia is a chronic, pathological, insatiable hunger and impaired satiety accompanied by persistent and abnormal food-seeking behavior.^{5,7}



of patients with acquired HO reported they struggle with the burden of hyperphagia.¹³

“Food ruled my life and still does to a certain degree... it's a lot of grief and struggle in my everyday life.”

– INDIVIDUAL LIVING WITH ACQUIRED HO



Screening for acquired hypothalamic obesity (HO) is critical in cases of hypothalamic injury

CLINICAL DIAGNOSIS^{1,6,7,9,20,21}



A clinical diagnosis of acquired HO is characterized by **accelerated and sustained weight gain, most often within the initial 6 to 12 months** following injury to the hypothalamus.

VARIABLE PRESENTATION^{7,22}



Acquired HO can have variable time to onset and progression of weight gain due to **type, location, and extent of hypothalamic injury**.

CONFOUNDING FACTORS



Recognizing acquired HO may be confounded by temporary weight gain from **medications or hormone replacements**.

Many patients may not be aware of acquired HO as a risk following hypothalamic injury or may only be focused on other post-treatment concerns.

SEE SIGNS AND SYMPTOMS THAT CAN INDICATE ACQUIRED HO



TAP TO SEE SIGNS



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Screening for acquired hypothalamic obesity (HO) is critical in cases of hypothalamic injury

Minimize diagnostic delays due to competing medical needs or other confounding factors. Stay alert for signs that could indicate acquired HO at different stages.^{7,13,23}

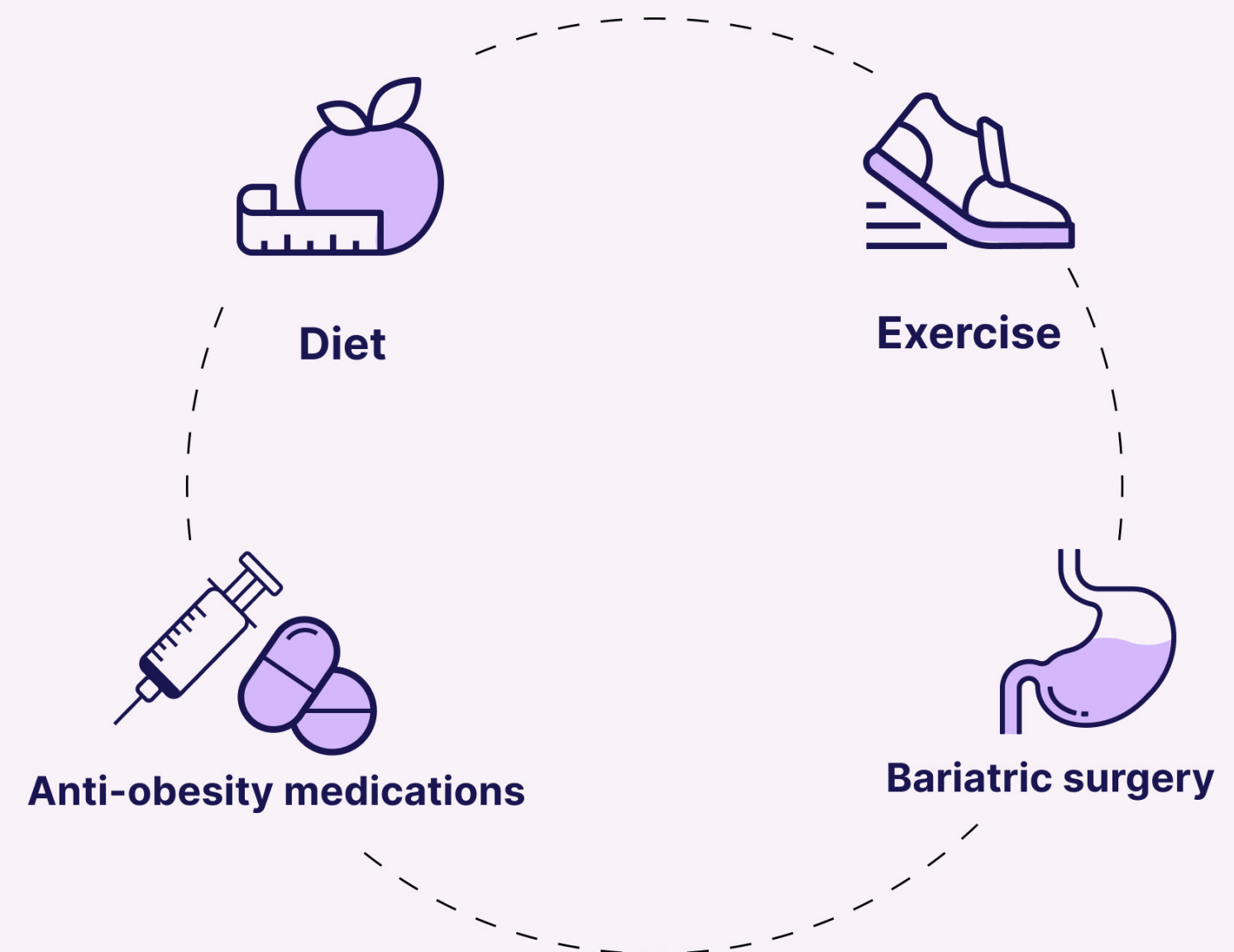
SCREEN ALL PATIENTS	MONITOR PROACTIVELY IN NEW PATIENTS	FOLLOW UP WITH EXISTING PATIENTS
Screen patients with a history of hypothalamic injury, including from ^{5,7,13,23} :	Early signs and symptoms that can help identify patients with acquired HO include ^{5,7,13,23} :	Patients with a past brain injury may ^{1,7,12} :
<ul style="list-style-type: none">Brain tumorsBrain tumor treatmentTraumatic brain injuriesStroke	<ul style="list-style-type: none">Accelerated and sustained weight gain, even in the absence of increased caloric intakeIncreased hunger or hyperphagiaDecreased physical activityIncreased levels of fatigue or daytime sleepiness	Experience persistent obesity that is resistant to calorie restriction, exercise, or other weight loss interventions.



There is a critical need to recognize the urgency to diagnose and manage acquired hypothalamic obesity (HO) due to its impact on patients and families^{1,6,7,13-15}

Patients may experience short-term weight loss with lifestyle modifications, anti-obesity medications, or surgery, but **these approaches have shown limited efficacy in producing sustained results in acquired HO.**^{1,6,7,9,20,21,24}

CURRENTLY THERE IS NO FDA-APPROVED TREATMENT SPECIFICALLY INDICATED FOR ACQUIRED HO.^{6,25,26}



While acquired HO can be challenging to manage, **early identification and proactive intervention** may help to **slow the progression of weight gain** and help patients better understand their disease.^{8,16}



Connect patients and family members with someone who understands acquired hypothalamic obesity (HO) and its challenges



A program that provides one-on-one educational support for people with acquired HO and their family members.

Patient Education Managers* are trained to:

- Provide resources, education, and information tailored to the **unique needs of patients with acquired HO**
- Help patients and family members connect to a community of others living with acquired HO

Many patients may be unprepared for the impact of acquired HO, so accessing tailored resources and 1:1 education can make a meaningful difference.

*Patient Education Managers are employees of Rhythm Pharmaceuticals and do not provide medical care or advice. We encourage patients to always speak to their healthcare providers regarding their medical care.



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Acquired hypothalamic obesity (HO) is a unique form of obesity caused by hypothalamic injury that impairs MC4R pathway function.

Weight gain and hyperphagia from acquired HO contribute significantly to patient and caregiver burden.

Promote early identification and education in your practice:

- Discuss signs and symptoms to watch out for with your patients
- Screen all patients with hypothalamic injury
- Connect patients and caregivers with one-on-one educational support

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US-DSE-2500011 (01.03/2025)



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